## 朝陽科技大學 091學年度第2學期教學大綱 Printing & Reproduction 印刷與複製

| 當期課號   | 6356  | Course Number         | 6356  |
|--------|---|-----------------------|---|
| 授課教師   | 劉錫權   | Instructor            | LIU,HSI CHUAN   |
| 中文課名   | 印刷與複製   | Course Name           | Printing & Reproduction   |
| 開課單位   | 視覺傳達設計系(二進)三A   | Department            |   |
| 修習別    | 選修  | Required/Elective     | Elective  |
| 學分數    | 2   | Credits               | 2   |
| 課程目標   | 1、認識印刷與複製的原理<br>2、藉實務操作對印刷與複製的專業<br>有更深入的認識,包括:印刷估價、<br>設計完稿、電子印前等  | Objectives            | 1.To know the principle of print and duplication. 2.To learn the specialty of print and duplication in-depth by actual practice, including print appraisal \ to finish a design \ a digitization prepress.  |
| 教材     | 使學生了解印刷與複製之原理,以及<br>在印刷設計上所可能遭遇到的情況予<br>以實務演練,包括完稿製作以及電子<br>印前等等,藉以加強並落實平面設計<br>概念;其中以工作室實作以及課堂講<br>座等教學方式並行。 | Teaching<br>Materials | In order to meet the aim of this course, except the introduction, we will show the practical aspects which might meet in the future. The lecturing includes layout production, knowledge of prepress operation; workshop production and lecturing are both given. |
| 成績評量方式 | 平時成績:40% 期中、期末各佔<br>30%。  | Grading               | Assignments:40% Midterm / Final exam 30% each.  |
| 教師網頁   | _   |                       |   |
| 教學內容   | 印刷與複製的原理介紹。<br>印刷複製與設計實務:實務練習(印<br>刷估價、設計完稿、電子印前等等)   | Syllabus              | Introduction The practical facets: billing, design layout, prepress operation, etc.   |

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