

朝陽科技大學 091學年度第2學期教學大綱
Business Statistics 商用統計學

當期課號	6289	Course Number	6289
授課教師	張志榮	Instructor	CHANG,JYH RONG
中文課名	商用統計學	Course Name	Business Statistics
開課單位	企業管理系(二進)三B	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	本課程主要在使學生熟悉統計基本概念.原理及計巧,使其能對相關資料作組織,彙整,衡量並根據資料所得的結果加以評估及推論以幫助吾人作決策	Objectives	The purpose of this course is to acquaint the students with the statistical concepts,fundamentals, and techniques needed to organize, measure,and evaluate data that may then be used to support people to make better decisions in the face of uncertainty
教材	*講授,討論,練習與測驗	Teaching Materials	*Lectures, Discussion, Practices, and Test
成績評量方式	期中考-30% 期末考-40% 上課出席,參與狀況及平時考-30%	Grading	Mid-term Exam.-30% Final Exam.-40% Presence.Participation,and Quiz-30%
教師網頁	-		
教學內容	本課程主要在使學生熟悉統計基本概念.原理及計巧,使其能對相關資料作組織,彙整,衡量並根據資料所得的結果加以評估及推論以幫助吾人作決策	Syllabus	The purpose of this course is to acquaint the students with the statistical concepts,fundamentals, and techniques needed to organize, measure,and evaluate data that may then be used to support people to make better decisions in the face of uncertainty

尊重智慧財產權，請勿非法影印。