

朝陽科技大學 091學年度第2學期教學大綱
Insurance 保險學

當期課號	6239	Course Number	6239
授課教師	李奇政	Instructor	LI,CHI CHENG
中文課名	保險學	Course Name	Insurance
開課單位	財務金融系(二進)四A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程內容包括危險管理、保險基本概念、保險契約、監理、核保與理賠、產壽險實務、再保險....等，旨在教導學生瞭解保險之理論，並配合實務講解使保險生活化。	Objectives	The contents and structure of this courses are based on the twin beliefs that (1) the study of insurance, a major tool of risk management, should be preceded by an understanding of the procedures and concepts of risk management itself; and (2) that understanding the insurance practice.
教材	1. 課堂講授 2. 案例研討	Teaching Materials	lecturing & case study
成績評量方式	1. 上課情形及小考佔30% 2. 期中考佔30% 3. 期末考佔40%	Grading	participation & quizzes: 30%, mid-term exam: 30%, final exam: 40%
教師網頁	-		
教學內容	由風險管理, 保險基本概念, 保險契約相關理論, 保險公司之核保.行銷與理賠, 產.壽險個論之基本介紹, 循序漸進讓學生對保險有完整概念	Syllabus	This course covers the basic concepts in risk management and insurance, insurance contract analysis, insurance operating, underwriting, claim-handling, marketing, rating, reinsurance property & life insurance, etc.

尊重智慧財產權，請勿非法影印。