朝陽科技大學 091學年度第2學期教學大綱
Planning and Survey of Leisure Resource 休閒資源調查與規劃

當期課號	4334	Course Number	4334
授課教師	莊孝昌	Instructor	CHUANG,HSIAO CHANG
中文課名	休閒資源調查與規劃	Course Name	Planning and Survey of Leisure Resource
開課單位	休閒事業管理系(二日)三A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	探討休閒及觀光資源調查及規劃之相關問題，瞭解相關理論之應用技巧。	Objectives	In this course, Introduce the concept of a resource Inventory and its classification, We focus on the terinnlogy and definitions that underpin the study of tourism planning.
教材	□課程教學 □戶外教學及觀摩 □Case Study	Teaching Materials	1.Lecture 2.Case study
成績評量方式	□期中考 30% □心得寫作 20% □期末考 30% □案例研討 20%	Grading	Middle examination 30% Terminal examination 30% Seminar & Reports 40%
教師網頁			
教學內容	本課程知教學目的，在於訓練學生對環境資源調查分析規劃及能力，並透過規劃理論課程之講解使學生之道如何運用規劃理論及方法，適切合理地應用於休閒遊憩環境之塑造。課程之規劃，主要包括下列三個主軸: 1.在傳統的環境規劃架構中導入遊憩規劃理論2.在規劃架構中導入有關服務性產業經營管理概念3.將不同的自然與人文科學之專業理論與概念融入於規劃之中。	Syllabus	The major purpose of this course is to describe state-of-the-art planning principles for recreation and some recreation planning accomplishments. At least three approaches to education for recreation planning are need in this course. First, adding the basic recreation planning principles and practices to the traditional planning curricula. Second, modify the curriculum with schools of hospitality management. Third, adding the planning relationships of many other disciplines to curriculum.

尊重智慧財產權，請勿非法影印。