朝陽科技大學 091學年度第2學期教學大綱
Investment 投資學

當期課號	4320	Course Number	4320
授課教師	許義忠	Instructor	HSU,YI CHUNG
中文課名	投資學	Course Name	Investment
開課單位	會計系(二日)四A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程會先鎖定投資學的基本理論，接著再從總體分析，產業分析，公司分析直至技術分析。上課方式採理論與實務兩者並重之方式。	Objectives	In this class, we focuse on investment analysis, which allows us to present the practical applications of investment theory, and to convey insights of practical value.
教材		Teaching Materials	
成績評量方式	小考與平時課堂參與佔30%，期中考佔30%，畢業考佔40%	Grading	There are in-class midterm exam and final exam, each accounting for 30% of your final course grade. Extra credits may be earned by another tests.
教師網頁			
教學內容	本課程會先鎖定投資學的基本理論，接著再從總體分析，產業分析，公司分析直至技術分析。上課方式採理論與實務兩者並重之方式。	Syllabus	In this class, we focuse on investment analysis, which allows us to present the practical applications of investment theory, and to convey insights of practical value.

尊重智慧財產權，請勿非法影印。