朝陽科技大學 091學年度第2學期教學大綱
Business Operations Diagnosis 企業經營診斷

當期課號	3265	Course Number	3265
授課教師	程永明	Instructor	CHENG,YUNG MING
中文課名	企業經營診斷	Course Name	Business Operations Diagnosis
開課單位	企業管理系(四進)四A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程將藉由企業問題與案例的分析，使同學一方面研究企業運作方式，並使其了解如何對企業問題進行詳細診斷，以便針對問題與環境變化提出對策。	Objectives	This course is designed to utilize numerous cases to assist the students in evaluating the business operations, and teach them realize how to undertake a comprehensive diagnosis of the firms' problems and derive strategies to resolve problems and respond to some environmental changes.
教材		Teaching Materials	
成績評量方式	1.期末報告 60% 2.課堂參與 40%	Grading	1.Final report 60% 2.Participation 40%
教師網頁			
教學內容	本課程將藉由企業問題與案例的分析，使同學一方面研究企業運作方式，並使其了解如何對企業問題進行詳細診斷，以便針對問題與環境變化提出對策。	Syllabus	This course is designed to utilize numerous cases to assist the students in evaluating the business operations, and teach them realize how to undertake a comprehensive diagnosis of the firms' problems and derive strategies to resolve problems and respond to some environmental changes.

尊重智慧財產權，請勿非法影印。