朝陽科技大學 091學年度第2學期教學大綱
Industrial Economics 產業經濟學

當期課號	3194	Course Number	3194
授課教師	陳建宏	Instructor	CHEN,CHIEN HUNG
中文課名	產業經濟學	Course Name	Industrial Economics
開課單位	財務金融系(四進)五A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	首先介紹生產者行爲、生產函數、成本函數的概念。接著介紹各種市場包括完全競爭市場、獨占市場、壟斷性競爭市場及寡佔市場結構。接著是要素市場包括完全競爭市場下要素市場。最後介紹市場失靈及經濟效率。	Objectives	We begin with examining the concepts of the production function and cost function. The next step focuses on the market structure, which includes the concepts of competitive market, monopolistic competition, monopoly and oligopoly. Finally, markets for factor inputs, market failure and economic efficiency are introduced.
教材	課堂講授、問題討論、習題演練。	Teaching Materials	Explain Related Concepts, In Class Practice and Report Discussion.
成績評量方式	學期總成績 = 30%*平常成績+30%*期中考成績+40%*期末考成績。	Grading	midterm(30%) final exam.(40%) assigements(30%)
教師網頁	_		
教學內容	首先介紹生產者行爲、生產函數、成本函數的概念。接著介紹各種市場包括完全競爭市場、獨佔市場、壟斷性競爭市場及寡佔市場結構。接著是要素市場包括完全競爭市場下要素市場及不完全競爭市場下要素市場。最後介紹市場失靈及經濟效率。	Syllabus	We begin with examining the concepts of the production function and cost function. The next step focuses on the market structure, which includes the concepts of competitive market, monopolistic competition, monopoly and oligopoly. Finally, markets for factor inputs, market failure and economic efficiency are introduced.

尊重智慧財產權，請勿非法影印。