朝陽科技大學 091學年度第2學期教學大綱
Guiding and Explanation 導覽解說

當期課號	2557	Course Number	2557
授課教師	賴文仁	Instructor	LAI,WEN JEN
中文課名	導覽解說	Course Name	Guiding and Explanation
開課單位	休閒事業管理系(四日)一A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	1.了解導覽解說的意義及實施方式。2.經由分組研討、報告及實境模擬方式，使學生對解說服務有整體的觀念。3.學習遊憩資源知識、導覽活動設計與評估。4.瞭解如何活用相關理論於資源環境上，練習解說技巧及強化活動領導技能。	Objectives	There are vistors and specific groups need professional communication of interpretation to support the various useful and systemerical information in which are an integral part of their operations to understand more about natural recreational resources.
教材	1.採取分組研討、田野調查、模擬實境解說方式教學，並互相觀摩研究。2. 提供學生學習、設計與報告的環境機會，強化導覽活動設計及解說技巧。	Teaching Materials	There are all units lay out the understanding, knowledge and skills in detail and indicates what the student needs to produce in terms of evidence.
成績評量方式	分組研討20%，期中報告30%，口頭報告20%，期末報告30%	Grading	Team works 20%，Mid-term 30%，Presentation 20%， Proposal 30%
教師網頁			
教學內容	1.了解導覽解說的意義及實施方式。2.經由分組研討、報告及實境模擬方式，使學生對解說服務有整體的觀念。3.學習遊憩資源知識、導覽活動設計與評估。4.瞭解如何活用相關理論於資源環境上，練習解說技巧及強化活動領導技能。	Syllabus	There are vistors and specific groups need professional communication of interpretation to support the various useful and systemerical information in which are an integral part of their operations to understand more about natural recreational resources.

尊重智慧財產權，請勿非法影印。