朝陽科技大學 091學年度第2學期教學大綱
Internship for Insurance 企業實習

當期課號	2081	Course Number	2081
授課教師	陳建勝	Instructor	CHEN,JIAN SHEN
中文課名	企業實習	Course Name	Internship for Insurance
開課單位	保險金融管理系(四日)四A	Department	
修習別	選修	Required/Elective	Elective
學分數	4	Credits	4
課程目標	1. 本課程規劃以理論與務實並重爲導向，延續本系「校外實習」課程，除專業智能培育外，亦重視學生技能養成，透過與產業界合作，據以發展本系本位課程 2. 課程規劃核保實務、理賠實務、保戶服務、壽險行銷訓練、現金流活動等實務課程，以培育學生保險公司內外勤實作操作技能 3. 課程中除規劃職場體驗、職涯相關教育等訓練，以培育學生具備職場倫理、求職技巧、就業環境介紹等觀念 4. 統整各課程，施以循序漸進及集中強化優質專業培訓，培育學生畢業即就業的能力，發揮技職教育之優勢	Objectives	1. The course focuses on theories and practice to continue the outside school practice course of the department. Besides professional knowledge, we also emphasize students' skills through cooperation with the industry to develop or core course in the department. 2. The course covers underwriting practice, claim settlement practice, customer service, marketing training of property insurance companies and cash flow activities to train students' skills of actual operation of insurance companies. 3. Experience of career and education trains students' career ethics, skills of job application to understand employment environment. 4. Integrated courses in proper sequence and concentrative quality professional training to enable students to be employed after graduation, which is the advantage of vocational education.
教材	校外教學 職場學習	Teaching Materials	
成績評量方式	實習單位主管評分40% 期末口頭報告30% 期末實習報告30%(含實習週記)	Grading	
教師網頁			
教學內容	本課程是爲幫助學生了解保險公司實務經營運作之情形,使學生提前適應工作環境而設計,至保險公司內勤部門實習,透過實際工作經驗了解保險業的工作性質及職場環境.	Syllabus	This course is designed for trainning students in practice experience of insurance company.

尊重智慧財產權，請勿非法影印。