朝陽科技大學 091學年度第2學期教學大綱
Life Insurance 人壽保險

當期課號	2034	Course Number	2034
授課教師	張婉玲	Instructor	CHANG,WAN LIN
中文課名	人壽保險	Course Name	Life Insurance
開課單位	保險金融管理系(四日)二B	Department	
修習別	必修	Required/Elective	Required
學分數	2	Credits	2
課程目標	1. 使學生瞭解人身保險的理論、種類（包括人壽、健康、傷害、年金等保險）、財務、組織、經營及契約條款等知識 2. 透過人壽保險理論與實務的介紹，協助學生通過相關證照考試；並藉由學生的課堂報告，增進其組織與表達能力 3. 培養學生良好的學習態度，進而使其具備保險金融從業人員之專業態度 4. 可做爲學生未來從事金融保險行政與銷售工作之基礎	Objectives	1. Enabling students to understand knowledge of thories, types (life, health, causualty and annuity, etc), finance, organization, operation and contract articles of life insurance. 2. Through introduction of life insurance theories and practice, helping students obtaining certificates; students improving organization and expression ability thorough reports in classes. 3. Fostering students' good learning attitudes to become professional personnel in financial and insurance industry. 4. Serving as students' foundation in the future career in finance and insurance administration and sales.
教材	講授及分組討論	Teaching Materials	Teaching and discussion
成績評量方式	期中考佔35%；期末考佔35%；分組報告佔20%；平時佔10%	Grading	
教師網頁			
教學內容	本下學期課程先介紹健康、傷害、團體保險之內容，並指導學生做人身保險之規劃，再深入說明人壽保險契約之原則及條款，最後讓學生進一步瞭解核保、保全、理賠等壽險公司經營面的功能。	Syllabus	Introduction to principle of Health insurance,Injure insurance ,Group insurance, Life policy plan, policy porvisions, and operation of Life insurance company.

尊重智慧財產權，請勿非法影印。