朝陽科技大學 091學年度第2學期教學大綱
Typography & Editorial Design 編輯設計

當期課號	1768	Course Number	1768
授課教師	劉棠思	Instructor	LIU,TANG SZU
中文課名	編輯設計	Course Name	Typography & Editorial Design
開課單位	視覺傳達設計系(四日)二A	Department	
修習別	必修	Required/Elective	Required
學分數	2	Credits	2
課程目標	1、傳統圖文編排理論─技巧的認知與實作演練 2、圖文編輯風格、材料的分析與創新實驗	Objectives	This course is an emphasizing the study of letterforms and their appropriate and effective use in visual communications. Topics include type classification and terminology, typeface identification, font design, book structures, the use of grids, type history and theory. The primary focus will be the use of typographic grids . style and information structures in multiple page projects with innovation experiments.
教材	以教學互動、實作練習、成果發表等方式增強學習效果	Teaching Materials	Improve learning effect by interaction, team work, comoetitions, practice,and presentation.
成績評量方式	課堂表現10% 出席情形30% 作業成績60% (視狀況再行調整)	Grading	Participation 10% Attendance 30% Homework 60% (May be adjusted depending on real situations)
教師網頁			
教學內容	延續文字造形及編輯設計基礎課程，本學期著重雜誌、書籍、報紙與其他平面出版品，以及網路出版品之編輯設計，並透過分析、實作、發表與評價，使同學能熟悉上述出版物之設計要領。 主要內容: 1.雜誌、書籍編輯設計的基本原理 2.報紙編輯設計的基本原理 3.其他及網路出版物的編輯設計 4.實例研討（國內、國外） 5.以上課程內容之相關活動（評圖、心得報告、成果發表）	Syllabus	Following the primary courses of typography and Editorial design(I), this semester lays emphasis on the editorial design of magazine, books, newspaper and other graphic publications, and network publications as well. In addition, we hope this course help students to know the main points of designing publications above-mentioned, by analyzing, practicing, presenting, commenting. Main content: 1.The primary principle of design of magazine, books, newspaper. 2.The design of other graphic publications and network publications. 3.Case study. 4.Commenting, homework report, and presentation.

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