# 朝陽科技大學 091學年度第2學期教學大綱
# Graphic Techniques 設計技法

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| **當期課號** | 1756 | **Course Number** | 1756 |
| **授課教師** | 曾培育 | **Instructor** | TSENG,PEI YU |
| **中文課名** | 設計技法 | **Course Name** | Graphic Techniques |
| **開課單位** | 視覺傳達設計系(四日)一A | **Department** | |
| **修習別** | 必修 | **Required/Elective** | Required |
| **學分數** | 2 | **Credits** | 2 |
| **課程目標** | 1、學習各種速寫技法、建立日常觀察與描繪習慣<br>2、熟悉應用於視覺設計之彩繪技法（水彩、粉彩、色鉛筆）<br>3、圖像資源之觀察、記錄、累積與取景構圖訓練<br>4、特定媒材從平面到立體之設計應用<br>5、培養實驗與創新精神 | **Objectives** | The purpose of this course is to lead students to explore the natures of different media and to figure out how to use them to present graphic works. Except pencils and charcoals, they will try the other drawing media such as watercolor, crayon, pastel, or acrylic color. By combining visual theoretic studies and graphic techniques, students are encouraged to develop their personal styles and original source in graphic design, and preparing for the illustration or animation program. |
| **教材** | 課堂講授、作品觀摩、技法示範、實作練習、集體思考<br>作品個別分析討論、資料收集報告、影片賞析 | **Teaching Materials** | lecture, analyzing works, skill demo and practicing, criticizing and discussing |
| **成績評量方式** | 作　　業<br>1, 水墨技法的資料收集並報告。<br>2, 平常習作作業。<br>3, 水墨設色與臨摹作品。<br>4, 水墨寫生作品。<br>5, 水墨視覺表現作品。<br><br>成績評量<br>學習成效30%、作品水準50%、課堂表現及學習態度20%<br>課堂採不定時點名，缺席三次以上或評圖未到者，依規定該科目須重修 | **Grading** | 30%- learning effect<br>20%- study attitude<br>50%- level of works |
| **教師網頁** | _ | | |
| **教學內容** | 1, 探討設計的表現形式及創作元素<br>2, 透過對物象的深入觀察和感受，開發圖像創作的資源<br>3, 練習中國山水畫的技法，並結合現代理念，發展創新的傳達風格<br>4, 熟悉水墨媒材的表現方式，並實驗其在平面設計創作的運用 | **Syllabus** | The purpose of course is to lead students to explore the natures of different media and to figure out how to use them to present graphic works. Combining visual theories studies and graphic techniques, students are encouraged to develop their personal styles in graphic design. The other proposition of this program is to create graphic works by using Chinese water ink. Students will know the basic techniques of traditional Chinese painting, and figure out how to make it work in modern graphic design. |

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