朝陽科技大學 091學年度第2學期教學大綱
Equal Trade Law 公平交易法

當期課號	1605	Course Number	1605
授課教師	易文正	Instructor	YEE,WEN CHENG
中文課名	公平交易法	Course Name	Equal Trade Law
開課單位	財務金融系(四日)四A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	近年來我國工商業蓬勃發展，經濟社會結構激變。爲配合經濟發展邁向自由化及國際化，必須建立公平合理的自由競爭規則與環境，以維護市場正場運作。民國八十年制定並經總統公佈的公平交易法，爲本課程的主要內容。公平交易法分爲兩個部分，第一部份獨占、結合、聯合行爲與美國的反托拉斯法(Anti-trust)的規範相當，第二部份不公平競爭行爲(Unfair trade practice)由聯邦貿易委員會主管。由於美國的文獻、案例較完整而豐富，因此上課的主要內容以美國最高法院的判例爲主，同學需具備相當的英文程度。	Objectives	The scope of Fair Trade Law is all-pervasive, with virtually every business of significance failling within its reach. This Law is enacted for the purposes of maintaining trading order, protecting consumers' interests, ensuring fair competition, and promoting economic stability and prosperity. We will focus on the Fair trade law promugulated in 1991 and use American Supreme Court anti-trust and Unfair Trade Practice cases as reading materials. Students are required to read complicated English.
教材	口授、案例分析與學生報告	Teaching Materials	Lecture, Case study and Presentation
成績評量方式	期末報告(口頭+書面)80% 平時成績20%	Grading	Oral presentation + written report 80% Attendance and class performance 20%
教師網頁			
教學內容	近年來我國工商業蓬勃發展，經濟社會結構激變。爲配合經濟發展邁向自由化及國際化，必須建立公平合理的自由競爭規則與環境，以維護市場正場運作。民國八十年制定並經總統公佈的公平交易法，爲本課程的主要內容。公平交易法分爲兩個部分，第一部份獨占、結合、聯合行爲與美國的反托拉斯法(Anti-trust)的規範相當，第二部份不公平競爭行爲(Unfair trade practice)由聯邦貿易委員會主管。由於美國的文獻、案例較完整而豐富，因此上課的主要內容以美國最高法院的判例爲主，同學需具備相當的英文程度。	Syllabus	The scope of Fair Trade Law is all-pervasive, with virtually every business of significance failling within its reach. This Law is enacted for the purposes of maintaining trading order, protecting consumers' interests, ensuring fair competition, and promoting economic stability and prosperity. We will focus on the Fair trade law promugulated in 1991 and use American Supreme Court anti-trust and Unfair Trade Practice cases as reading materials. Students are required to read complicated English.

尊重智慧財產權，請勿非法影印。