朝陽科技大學 091學年度第2學期教學大綱
Real Estate Management 不動產管理

當期課號	1543	Course Number	1543
授課教師	陸文傑	Instructor	LU,WEN CHIEH
中文課名	不動產管理	Course Name	Real Estate Management
開課單位	財務金融系(四日)二A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程在介紹土地法及相關法規之立法意旨及其實務運用，以充實學生對不動產之專業知識，並輔導參加不動產專業證照考試。	Objectives	The course introduces the main objectives and the practical applications of the land law to provide the students with sufficient background in real estate. The course also assists students to take the certification exam of real estate.
教材	教學方式 1. 課堂講解教材及參考資料，配合教習財務電子計算機及電腦(Powerpoint)在投資開發分析及報告之應用。 2. 探討投資開發及公司財務之相關論文，強化修習同學在不動產相關領域之理論基礎。	Teaching Materials	Classroom Tasks 1. Lectures on textbooks and reference materials and with the useage of financial caculator to analyze the investment and powerpoint software to practice report presentation. 2.explore the related papers on investment and corporate finance to strengthen theoritical basis on real estate regions.
成績評量方式	成績評量方式 期中開發評估報告30%；論文研討30%；期末考40%	Grading	Grading Mid-term evaluation reports 30%: papaer seminars 30%, Final test 40%
教師網頁			
教學內容	教學內容 1.財務電子計算機之運用，使其在不動產投資實務之評估及抵押貸款方式與本金利息之攤還計算上能明確迅速達成。 2.Excel在大型、長期不動產(如主題樂園、飯店及加油站等)開發之實務個案可行性評估之運用。 3.不動產證券化，包括權益面及資產面之證券化 4.相關論文研討	Syllabus	Syllabus 1.Be capable to utlize financial electronic caculator and precisely and expeditely evaluate the real estate investment practices on mortgaged loan ,interest and principal amortization calculation. 2.Implement the software Excel on long term real estate development such as theme park, hotel and gas station projects and study their feasibility plans. 3. explore the real estate securitization on equity, liability and asset perspectives. 4. Seminar on related papers.

尊重智慧財產權，請勿非法影印。