朝陽科技大學 091學年度第2學期教學大綱
Electronic Commerce 電子商務

當期課號	1480	Course Number	1480
授課教師	詹智強	Instructor	CHAN,CHU CHAI
中文課名	電子商務	Course Name	Electronic Commerce
開課單位	工業工程與管理系(四日)四A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程旨在教授學生應用電子商務於企業。	Objectives	This course aims to provide students with fundamental knowledge of applying e-commerce in business.
教材	Learn from text book and discuss with students by collecting information from Internet	Teaching Materials	Learn from text book and discuss with students by collecting information from Internet
成績評量方式	期中考30% 期末考30%作業成績30%其他10%	Grading	midterm 30% final exams 30% homework 30% others 10%
教師網頁	_		
教學內容	Let students understand the real applications on Internet and how Internet can benefit the business. From the viewpoint of business, what kind of model should be provided on Internet?	Syllabus	Let students understand the real applications on Internet and how Internet can benefit the business. From the viewpoint of business, what kind of model should be provided on Internet?

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