朝陽科技大學 091學年度第1學期教學大綱
Investment Banking 投資銀行

當期課號	7654	Course Number	7654
授課教師	許光華	Instructor	HSU,KUANG HUA
中文課名	投資銀行	Course Name	Investment Banking
開課單位	財務金融系碩士在職專班三A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	本課程爲投資銀行業的概論性課程	Objectives	This lecture is designed to provide introductory understanding to business of investment banking.
教材	1.Class talk 2.Case study 3.Group discussion	Teaching Materials	1.Class talk 2.Case study 3.Group discussion
成績評量方式	1.Middle exam. 30% 2.Final exam. 40% 3.Class performance 30%	Grading	1.Middle exam. 30% 2.Final exam. 40% 3.Class performance 30%
教師網頁			
教學內容	1.The analysis of the changed /unchanged investment banking industry. 2.The impact on financial markets and market participants of the new security types. 3.The process of innovation and the related rapid growth of the investment banking firms.	Syllabus	1.The analysis of the changed /unchanged investment banking industry. 2.The impact on financial markets and market participants of the new security types. 3.The process of innovation and the related rapid growth of the investment banking firms.

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