朝陽科技大學 091學年度第1學期教學大綱
Financial Management 財務管理

當期課號	6206	Course Number	6206
授課教師	柯俊禎	Instructor	KO,JIM CHEN
中文課名	財務管理	Course Name	Financial Management
開課單位	財務金融系(二進)三B	Department	
修習別	必修	Required/Elective	Required
學分數	2	Credits	2
課程目標	從公司理財的角度，探討企業的投資與籌資決策，並以追求股東權益極大爲目標。其次，瞭解企業如何運用金融市場各種工具籌措資金。三、從財務理論的角度，分析各種金融資產之價值如何決定。最後，針對近來各國資本市場發生的弊端，重新思考財務管理的目標與責任。	Objectives	Finance consists of three interrelated areas:(1) money and capital markets, which deals with securities markets and financial institutions;(2)investments, which focuses on the decisions made by both individual and institutional investors ;(3) corporate finance, whick focuses on capital budgeting capital structure, etc.
教材	以課堂講授輔以投影片及參考資料研討	Teaching Materials	
成績評量方式	平時成績 30% (含課堂參與及出席狀況) 期中考成績 30% 期末考成績 40%	Grading	
教師網頁			
教學內容	(1)Introduction to Financial Management (2)Financial Statements, Cash Flow and Taxes (3)Analysis of Financial Statements (4)Financial Planning and Forecasting (5)The Financial Environments: Market, Institutions, and Interest Rates (6)Risk and Rate of Return (7)Time Value of Money (8)Bonds and Their Valuation (9)Stocks and Their Valuation	Syllabus	

尊重智慧財產權，請勿非法影印。