朝陽科技大學 091學年度第1學期教學大綱
Introduction of Business Automation 商業自動化概論

當期課號	6193	Course Number	6193
授課教師	陳映君	Instructor	CHEN,YING JUNE
中文課名	商業自動化概論	Course Name	Introduction of Business Automation
開課單位	財務金融系(二進)三A	Department	
修習別	選修	Required/Elective	Elective
學分數	2	Credits	2
課程目標	介紹１.商流 2. 物流 3. 金流 4. 資訊流 5. EOS、EDI、VAN、SIS	Objectives	Introduction to Commerce Automation. This course provides both the state-of-the-art of commerce activitics and its future development based on computerization. Students are taught by lecturing, group conferencing, business visiting and system analysis/design. Course contents are listed as follows: (1)status quo of commerce environment;(2)structure of commerce automation including point of sale system, product distribution system,financial system, information system and human resource system,(3)related subjects of commerce automation, such as regulations and law, consumer behavior,data base applications,human factor engineering and software engineering, etc;(4)future development of commerce automaion.
教材	配合錄影帶,介紹歐.美.日的自動化現況,並配合案例討論.報告.輕鬆活潑的上課方式,引同學進商業自動化的世界.	Teaching Materials	
成績評量方式	期中考30%,平時考30%,期末考40%.	Grading	
教師網頁	_		
教學內容	金流.商流.資訊流.物流.人材流.設計流,介紹流通產業經營環境.業態發展.電子商務等.讓同學做好踏入社會前的職前準備及對商業環境之認識.	Syllabus	

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