朝陽科技大學 091學年度第1學期教學大綱
Microeconomics 個體經濟學

當期課號	6189	Course Number	6189
授課教師	林鳴琴	Instructor	LIN,MING CHIN
中文課名	個體經濟學	Course Name	Microeconomics
開課單位	財務金融系(二進)三A	Department	
修習別	選修	Required/Elective	Elective
學分數	3	Credits	3
課程目標	首先介紹需要、供給及彈性的概念。接著介紹消費者理論包括效用、無異曲線的概念、消費者均衡及價格、所得與需要量之關係。接著 是生產理論包括生產函數、成本函數的觀念及四種市場結構。最後介紹外部性、公共財與福利經濟學。	Objectives	This course focuses on the behavior of firm and consumer under the perfect competitive environment, i.e., the general equilibrium model, during the first half of this course. We then move on to imperfect competition model and game theory. In addition, we will cover the economics of uncertainty and information, which is particularly relevant to the study of finance. Finally, some classical topics in economics, such as externality, will be discussed. Covers consumer behavior, intertemporal choice, asset market, uncertainty, market demand, market equilibrium, firm behavior under perfect competition, imperfect competition, and monopoly, game theory, welfare, externalities, public goods, law, and information.
教材	由授課老師講解	Teaching Materials	
成績評量方式	期中考 40% 期末考 40% 平時作業 20%	Grading	
教師網頁			
教學內容	個體經濟學主要包括：個人或家計單位的最佳消費選擇，廠商追求最高利潤的決策，乃至市場行爲和結構分析，均以價格爲運作的核心。本課程是由基本的市場供需分析架構出發，強調價格機能爲核心的市場分析與資源分配的效率性。	Syllabus	

尊重智慧財產權，請勿非法影印。