# 朝陽科技大學 091學年度第1學期教學大綱
# Economics 經濟學

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| 當期課號 | 2478 | Course Number | 2478 |
| 授課教師 | 陳映君 | Instructor | CHEN,YING JUNE |
| 中文課名 | 經濟學 | Course Name | Economics |
| 開課單位 | 會計系(四日)一B | Department | |
| 修習別 | 必修 | Required/Elective | Required |
| 學分數 | 3 | Credits | 3 |
| 課程目標 | 上學期爲個體經濟學，包括供給與需求、消費選擇、廠商理論、成本與生產、產品（因素）市場等主題；下學期爲總體經濟學，依總體經濟問題、國民所得之概念、國民所得之衡量、國民所得均衡分析、總體經濟政策依序講授。 | Objectives | This is a one-year mandatory course. The course covers "introductory microeconomics" in the first semester and "introductory macroeconomics" in the second semester respectively. The first semester includes the following topics:1.Supply and Demand; 2.Consumer Choice; 3.Theory of the Firm; 4.Production and Costs; 5.Product Markets; and, 6.Factor Markets. The second semester includes the following topics: 1.Introduction to Macroeconomics; 2.Macroeconomic Measurements: National Income, Employment, and Price Level; 3.Aggregate Demand, Aggregate Supply, and National Income Equilibrium; 4.Government Spending, Taxation, and Fiscal Policy; 5.The Banking System, the Central Bank, and Monetary Policy. |
| 教材 | 以教材爲主並補充時事,講義讓學生能宏觀地看經濟學. | Teaching Materials | |
| 成績評量方式 | 期中考30%,平時考30%,期末考40%. | Grading | |
| 教師網頁 | _ | | |
| 教學內容 | .供需基本概念.<br>.消費者行爲理論.<br>.社會需求分析.<br>.生產理論.<br>.市場理論.<br>.社會福利之探討. | Syllabus | |

尊重智慧財產權，請勿非法影印。