朝陽科技大學 091學年度第1學期教學大綱
Economics 經濟學

當期課號	2459	Course Number	2459
授課教師	顏吉利	Instructor	YEN,GI LI
中文課名	經濟學	Course Name	Economics
開課單位	會計系(四日)一A	Department	
修習別	必修	Required/Elective	Required
學分數	3	Credits	3
課程目標	上學期爲個體經濟學，包括供給與需求、消費選擇、廠商理論、成本與生產、產品（因素）市場等主題；下學期爲總體經濟學，依總體經濟問題、國民所得之概念、國民所得之衡量、國民所得均衡分析、總體經濟政策依序講授。	Objectives	This is a one-year mandatory course. The course covers "introductory microeconomics" in the first semester and "introductory macroeconomics" in the second semester respectively. The first semester includes the following topics:1.Supply and Demand; 2.Consumer Choice; 3.Theory of the Firm; 4.Production and Costs; 5.Product Markets; and, 6.Factor Markets. The second semester includes the following topics: 1.Introduction to Macroeconomics; 2.Macroeconomic Measurements: National Income, Employment, and Price Level; 3.Aggregate Demand, Aggregate Supply, and National Income Equilibrium; 4.Government Spending, Taxation, and Fiscal Policy; 5.The Banking System, the Central Bank, and Monetary Policy.
教材		Teaching Materials	
成績評量方式		Grading	
教師網頁	_		
教學內容	本門課爲一學年之必修課程。 上學期講授之內容爲個體經濟學部分，除介紹經濟學基本概念外，將依消費理論、成本與生產、市場分析、要素分配依序講授。下學期講授之內容爲總體經濟學部分，重點包括國民所得之概念、國民所得之衡量、國民所得均衡分析、總體經濟問題、總體經濟政策等課題。	Syllabus	This is an one-year mandatory course. In addition to introducing students to understand the basic economic concepts at the very beginning, the course covers “introductory microeconomics” in the first semester and “introductory macroeconomics” in the second semester respectively. The former will cover “Consumption Decision”, “Production and Costs”, “Production Decision”, “Market Structure”, and “Factor Income”. The latter will cover ”Concept of National Income ”, “Measures of National Income”, “National Income Equilibrium”, “Macroeconomic Problems”, and “Macroeconomic Policies”.

尊重智慧財產權，請勿非法影印。