朝陽科技大學 091學年度第1學期教學大綱
History of Communications 傳播史

當期課號	2010	Course Number	2010
授課教師	陳啓英	Instructor	CHEN,CHI YING
中文課名	傳播史	Course Name	History of Communications
開課單位	傳播藝術系(四日)一B	Department	
修習別	必修	Required/Elective	Required
學分數	2	Credits	2
課程目標	教學目標： 1. 啓發對傳播史的興趣，俾能主動學習傳播相關歷史 (其他) 2. 認清傳播史變遷的因果發展，思索人我、群我的關係，以培養其推理、批判、思考及反省的能力(知識) 3. 藉由課程了解傳播從業者應有之歷史責任感 (態度) 4. 能解釋傳播現象，評價傳播歷史人物、重大事件並探討傳播相關之歷史問題(技能)	Objectives	1. Understand how historical information is disseminated in order to gain interest in communication (other) 2. Understand cause and effect in the historical development of communication; gain insight into the relationship of individuals and groups, thereby developing reasoning, critical thinking, and self-reflection skills (knowledge) 3. Develop a sense of historical responsibility as a communications professional (development) 4. Articulate the importance of historical figures, major events, and historical issues in communication; discuss issues in communications (skills).
教材	口授課堂討論小組報告	Teaching Materials	
成績評量方式	考試 40% 小組報告 40% 課堂討論 20%	Grading	
教師網頁			
教學內容	傳播科技的發展與演進,傳播科技對人類社會與文化的影響,未來傳播發展的趨勢	Syllabus	

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