# 朝陽科技大學 091學年度第1學期教學大綱
# History of Communications 傳播史

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| 當期課號 | 1990 | Course Number | 1990 |
| 授課教師 | 陳啓英 | Instructor | CHEN,CHI YING |
| 中文課名 | 傳播史 | Course Name | History of Communications |
| 開課單位 | 傳播藝術系(四日)一A | Department | |
| 修習別 | 必修 | Required/Elective | Required |
| 學分數 | 2 | Credits | 2 |
| 課程目標 | 教學目標：<br>1. 啓發對傳播史的興趣，俾能主動學習傳播相關歷史 (其他)<br>2. 認清傳播史變遷的因果發展，思索人我、群我的關係，以培養其推理、批判、思考及反省的能力(知識)<br>3. 藉由課程了解傳播從業者應有之歷史責任感 (態度)<br>4. 能解釋傳播現象，評價傳播歷史人物、重大事件並探討傳播相關之歷史問題(技能) | Objectives | 1. Understand how historical information is disseminated in order to gain interest in communication (other) 2. Understand cause and effect in the historical development of communication; gain insight into the relationship of individuals and groups, thereby developing reasoning, critical thinking, and self-reflection skills (knowledge) 3. Develop a sense of historical responsibility as a communications professional (development) 4. Articulate the importance of historical figures, major events, and historical issues in communication; discuss issues in communications (skills). |
| 教材 | 口授課堂討論小組報告 | Teaching Materials | |
| 成績評量方式 | 考試 40% 小組報告 40% 課堂討論 20% | Grading | |
| 教師網頁 | | | |
| 教學內容 | 傳播科技的發展與演進,傳播科技對人類社會與文化的影響,未來傳播發展的趨勢 | Syllabus | |

尊重智慧財產權，請勿非法影印。